



Corporate Sponsor Partnership

Second International Fishers Forum
on Solving the Incidental Capture of Seabirds
and Sea Turtles in Longline Fisheries

November 19 – 22, 2002
Hawaii Convention Center
Honolulu, Hawaii



WESTERN
PACIFIC
REGIONAL
FISHERY
MANAGEMENT
COUNCIL



AFCO
ALASKA FISHERY COMPANY
Sustainable Fisheries Management
1992-2002



Department of Conservation
Te Papa Atawhai



The Issues

Seabirds...



Seabirds such as albatrosses have been hooked in the thousands each year as a result of accidental capture in longline fisheries.

Solving this issue has become a priority for national, regional and international government



Various solutions to this problem have been suggested and proven successful.

There is a need to convene an international meeting of fishermen with first-hand experience in reducing bird by-catch to compare and discuss their knowledge.



Western Pacific Regional
Fishery Management Council
www.wpcouncil.org



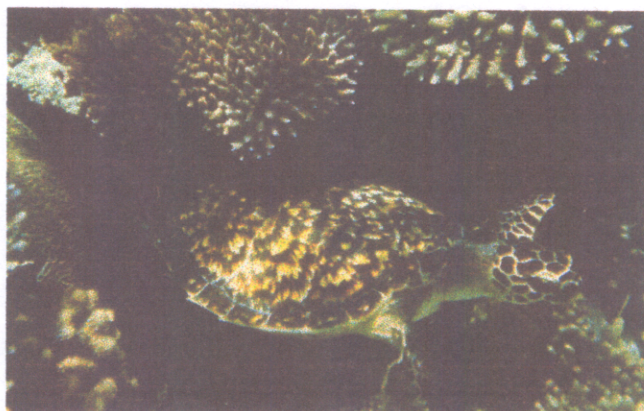
... *Sea Turtles*

Sea turtle populations throughout the world have declined greatly over the last century. Some populations have been driven to near extinction. Sea turtles are highly migratory and inhabit the waters of many nations during their life cycles from hatchling to adult.

The primary cause of these declines has been the directed harvest of nesting females and their eggs, and the incidental capture of sea turtles in various kinds of fishing gear, including longline gear.

Experimental work has recently begun to develop solutions to reduce the bycatch of sea turtles in longline gear, but enhanced international efforts and collaboration among managers, fishermen, and scientists are needed.

Therefore, an urgent need exists to convene an international meeting of fishermen to discuss possible solutions to reduce the incidental catch of sea turtles by longline gear.



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Forum Mission Statement

The primary mission of the forum is to:

Increase the awareness of fishermen that incidental longline catch of seabirds and sea turtles may pose a serious problem to these populations and to the continued operations of longline fishing;

Promote the development and use of practical and effective seabird and sea turtle management and mitigation measures by longline fishermen;

Foster an exchange and dissemination of information among fishermen, scientists, resource managers, and other interested parties on the use of mitigation measures, and the development of coordinated approaches to testing new measures;

Promote the development and implementation of collaborative mitigation research studies by scientists, fishermen, resource managers, and other interested parties; and,

Build on first International Fishers Forum (IFF1) to encourage continued progress and new participants.



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The Opportunity



Association with an innovative and timely forum to address a pressing oceans issue of global significance.

Reinforcement of your company's commitment to sustainability of the marine environment.

A focussed event in which to profile your company's name brand and product.

The ability to reach key international innovators and influencers.

A venue for representatives of your company to network with parties concerned about the issue from around the globe.



Western Pacific Regional
Fishery Management Council
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The Investment - The Benefits

Reply by **April 22, 2002** for insertion into the Attendee Registration Kit. Deadline for Sponsorship, **August 30, 2002.**

Sponsor - Level 1 US \$20,000	Sponsor – Level 2 US \$5,000	Sponsor – Level 3 US \$2,000
Company logo and acknowledgement in handbook and proceedings	Company name listed and acknowledgement in proceedings	Company name listed and acknowledgement in proceedings
Company logo displayed on the screen in the session venue prior to each keynote presentation		
Company logo on a display sign in the registration area	Company logo on display at one luncheon event	Company logo on display at one coffee break
Full page advertisement in the conference handbook (finished artwork supplied by you)	Business card size advertisement in the conference handbook	
The opportunity to include promotional material (supplied by you) in the conference satchels		
Two complimentary registrations including lunches and morning and afternoon teas	One complimentary registration including lunches and morning and afternoon teas	
Two complimentary tickets to the Aloha Reception and the Conference Luau	One complimentary ticket to the Aloha Reception and the Conference Luau	One complimentary ticket to the Aloha Reception and the Conference Luau

Sponsorship Application

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Honolulu, Hawaii



WESTERN
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SPONSOR INFORMATION

Salutation	First Name	Last Name
Company		
Mailing Address		
City	State	Zip Code
Telephone	Fax	Email
Contact Person	Phone/Fax	Email
Registered Attendee 1 (Level 1 & 2; First & Last Name)		
Registered Attendee 2 (If Level 1; First & Last Name)		

SPONSORSHIP LEVEL

Level 1 US \$20,000 ☐

Level 2 US \$ 5,000 ☐

Level 3 US \$ 2,000 ☐

Deadline:

- * Early registration due **April 22, 2002**
for insertion into the Attendee Registration Kit
- * Final registration due **August 30, 2002**

PAYMENT

CHECK:

Pacific Rim Concepts LLC – Fishers
Tax ID # 99-0348481

WIRE FUNDS:

American Savings Bank P.O. Box 2300 Honolulu, HI 96804
Route # 321370765 Account # 80007 09843
Please be sure to cover fees from your bank.

CREDIT CARD:

Master Card ☐ Visa ☐

Statements will show charges processed by Pacific Rim Concepts LLC
Please add a 3% service charge to all credit card transactions.

Total Fee	Credit Card Number	Expiration Date
Cardholders' Name (As appears on card)	Signature	

Information or Correspondence:

Second International Fishers Forum
c/o Pacific Rim Concepts LLC - FISHERS
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