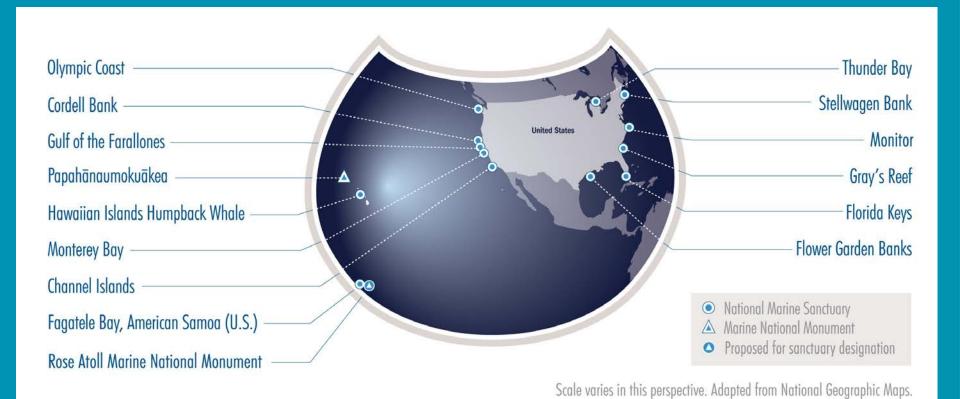
Hawaiian Islands Humpback Whale National Marine Sanctuary





National Marine Sanctuary System





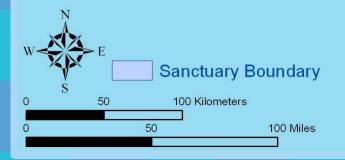
Hawaiian Islands Humpback Whale

NATIONAL MARINE SANCTUARY





- Five separate protected areas
- From shoreline to depth of 100 fathoms (600 feet)
- 1,370 square miles of federal and state waters
- Designated in 1992 and established in 1997
- Co-managed by NOAA and the State of Hawai'i











Purpose and Mission



Protect North Pacific humpbacks and their habitat in the Hawaiian Islands through:

- Education & Outreach
- Science and Research
- Resource Protection
- Community Engagement
- Management



Education & Outreach



- Sanctuary takes lead role in increasing awareness
- Recognized that an informed and engaged community is important (foster stewardship)
- Includes Hawaiian culture
- Focus on general public to the users that are most likely to interact with the animals



Outreach Materials



- From general to targeted audiences and topics
- Examples:
 - Brochures
 - Signage
 - PSAs and articles
 - Mailings







Not just boaters



- Kite Surfers
- Sailboarders
- Paddle Boarders
- Kayakers
- Canoers





Outreach Programs



Focused on safe, legal viewing/interacting with whales and other marine animals

- OAT (Ocean Awareness Training) and OPACA (Ocean Protection and Cultural Awareness training) target public and commercial users
- Boater workshops (ocean user etiquette workshops)





Potential threats and Impacts



- Intentional approach (harassment)
- Habitat degradation/ competition for resources
- Whale-vessel contact (ship strikes)
- Entanglement



Research Program



- Began in 2003
- Focus on the impact of entanglements, vessel collisions and other human activities affecting humpback whales and their habitat.
- Work with partners





Management



- Guidelines
- Regulatory measures:
 - Endangered Species Act (NOAA Fisheries)
 prohibits unauthorized "take" of endangered and threatened species.
 - Marine Mammal Protection Act (NOAA Fisheries) prohibits "take" of marine mammals.
 - National Marine Sanctuary Act (NOAA NOS) - protects humpback whales as a sanctuary resource.
 - State Laws and Rules (Hawaii Department of Land and Natural Resources) - protects wildlife, manages ocean use, safe boating, etc.



Enforcement



- NOAA Office of Law Enforcement
- US Coast Guard (Operation Kohola Guardian)
- State Depart of Conservation and Enforcement





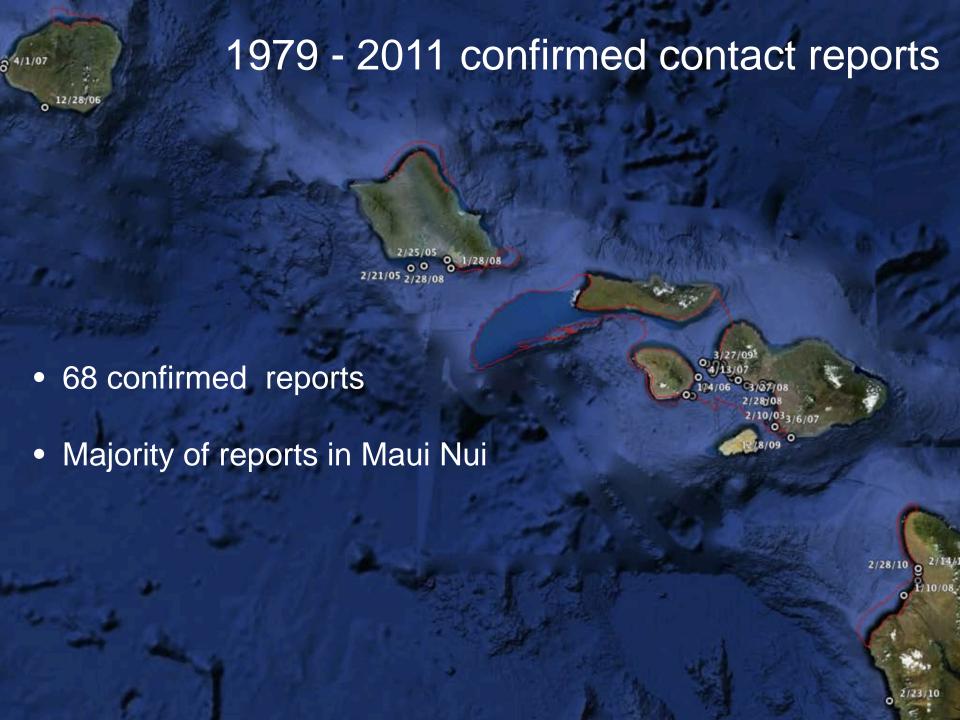
Monitoring and Responding



- Relies on very users that may also be impacting animals- a balance....
- Much of the response effort is not so much about saving the animal, though we try, but about gaining information – back to research/ understanding Good data to make wise decisions.





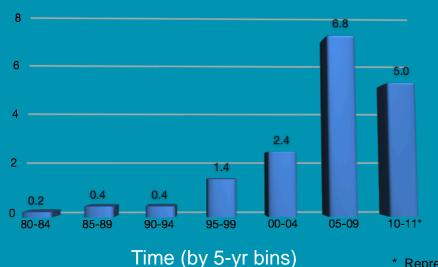


Vessel-Whale Contacts

Hawaii: 1979-2012



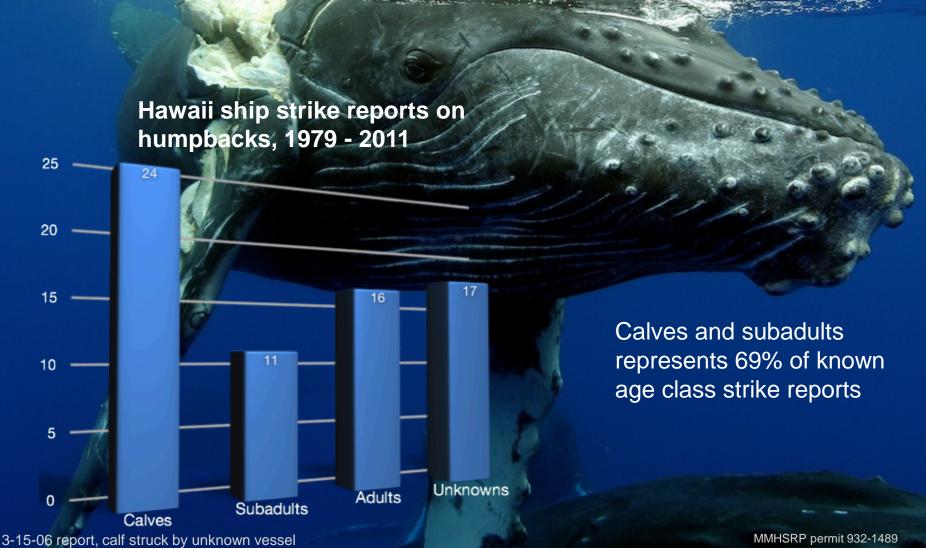
- 70 confirmed reports (2 confirmed this past season)
- 68% (N=53) of known age class animals were calves or subadults
- Increase in reports over time











Entanglement Response Accomplishments 2002-present



- 95 confirmed reports, representing at least 60 different animals
- 3 out of 4 within sanctuary
- Mounted over 60 on-water responses
- Freed 16 animals from lifethreatening entanglements
- Removed more than 6700 feet of gear
- 34 sets of gear removed or documented identified.



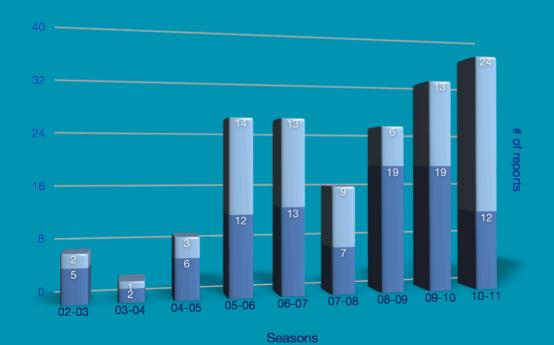


Entanglement Threat

Hawaii: 1979-2012



- 95 confirmed reports
- 54% (N=25) of known-aged animals were subadults
- Increase in reports over time



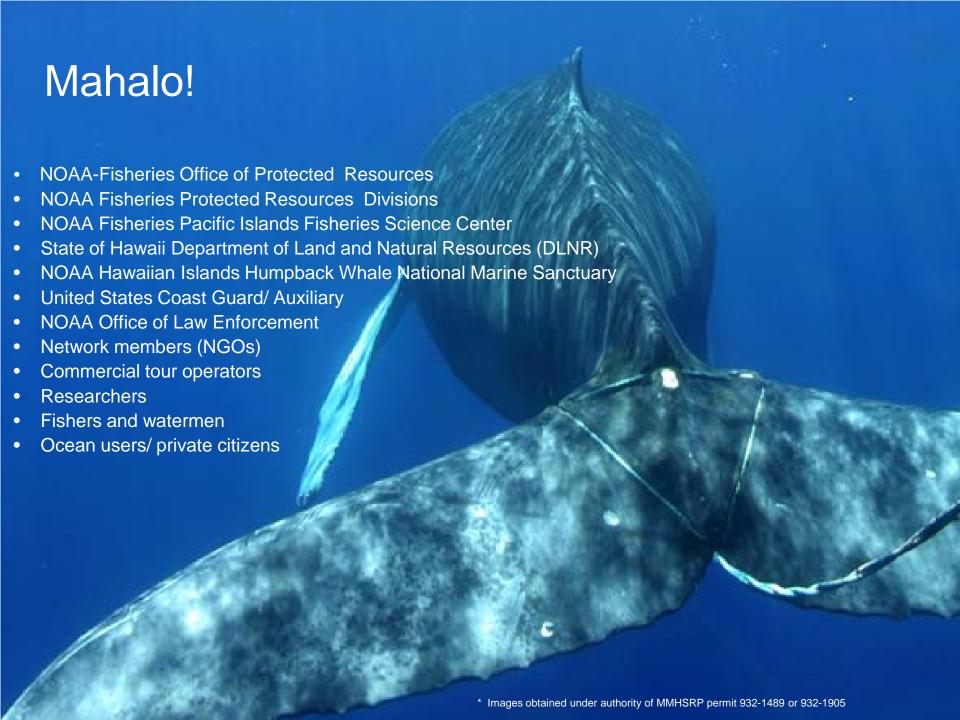


Management Plan Review



- Determine the future direction and scope of the sanctuary
- Address current and emerging issues
- Consider additional protection for marine and cultural resources of national significance





Sanctuary Advisory Council Selection Spring 2012



Seats Available:

- Native Hawaiian
- Fishing
- Education
- Research (Primary)
- Honolulu County (Alternate)
- Kaua'i County
- Hawai'i County
- Maui County
- Youth Seat
- Commercial Shipping (Alternate)







Application packages are available online: http://hawaiihumpbackwhale.noaa.gov