## 6.C(1) 124th SSC

Subject: Status of MRIP Strategic Planning From: Gordon Colvin - NOAA Affiliate <gordon.colvin@noaa.gov> Date: 9/20/2016 3:03 AM To: Bob Beal <rbeal@asmfc.org>, Bonnie Ponwith <Bonnie.Ponwith@noaa.gov>, "David M. Donaldson" <ddonaldson@gsmfc.org>, Dick Brame <dbrame55@gmail.com>, Doug Mecum <Doug.Mecum@noaa.gov>, Emily Menashes <emily.menashes@noaa.gov>, Gordon Colvin <Gordon.Colvin@noaa.gov>, Kitty Simonds <Kitty.Simonds@noaa.gov>, Miguel Rolon <miguel\_rolon\_cfmc@yahoo.com>, Ned Cyr <Ned.Cyr@noaa.gov>, Randy Fisher <randy\_fisher@psmfc.org>, Russell Dunn <russell.dunn@noaa.gov> CC: April Bagwill - NOAA Affiliate <april.bagwill@noaa.gov>, Dave Van Voorhees <Dave.Van.Voorhees@noaa.gov>, Jeff Fuchs <jbfuchs100@gmail.com>, "jgborema@ncsu.edu" <jgborema@ncsu.edu>, John Foster

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Good morning, MRIP ESC. We wanted to get you all a quick update on the progress of the MRIP Strategic Planning effort. I'll follow that with a brief status report on the National Academies review.

Earlier this year, we established a Strategic Planning Team that includes myself, Dave Van Voorhees, John Foster, John Boreman, Kitty Simonds, Bob Beal, Dave Donaldson, Lauren Dolinger Few and April Bagwill. The Team is supported and coached by Jeff Fuchs, an associate of the American Society for Quality, with whom we have contracted for this kind of planning process. We have held one web-based training session and a face to face workshop to begin the planning effort. During that workshop, we assembled the information we need to establish statements of Vision, Mission, and Values as the foundation of the plan. We also conducted environmental scanning in a group process that will enable us to establish strategic goals and initial strategies.

Following the workshop, the Team split into two work groups ("Red Team" and "Blue Team"), each of which is working on finalizing goals and developing candidate strategies. We will meet in a webinar on September 30, at which we expect to finalize the Vision/Mission/Values statements and the Strategic Goals. The Red and Blue Teams will report on their recommended strategies and we will decide how to consolidate them. We will have a second face to face workshop in Silver Spring on Oct. 31-Nov. 1 to firm up the Strategies and move on to the next steps in the process. Finally we will have a third workshop in January to add operational details to the final plan and to make any necessary adjustments to strategies and tactics to respond to the NAS review and Regioanl Implementation Plans.

Regarding the NAS review, we are expecting to receive the review results in late December. We will plan to have the NAS committee conduct a briefing for the ESC in early January. Please be on the lookout for scheduling info on that in a few weeks.

I'd be glad to answer any questions you all may have.

-Gordon

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