



**WESTERN
PACIFIC
REGIONAL
FISHERY
MANAGEMENT
COUNCIL**

180th Meeting of the Western Pacific Regional Fishery Management Council

October 22-24, 2019

Governor Sunia Ocean Center, Pago Pago, American Samoa

Hawai'i Education & Outreach Report

This report summarizes education and outreach efforts conducted in Hawai'i by the Western Pacific Regional Fishery Management Council since its 178th meeting in June 2019.

Publications

Hawai'i lunar calendar: Council staff continues to develop the 2020 lunar calendar, which will feature fishermen, classrooms and organizations that use the calendar.

Hawai'i Archipelago Fishery Ecosystem Plan Advisory Panel's (AP) brochure: Council staff collaborated with the AP members to develop a new brochure for the 2019-2022 term. The colorful bi-fold brochure features pelagic, deep bottom and reef fish species, examples of successful initiatives, and encourages the public to get involved in fishery-related projects. It will be used as a template to develop local AP brochures in Guam, CNMI and American Samoa.

Media

Go Fish! radio program: The Council continues its co-sponsorship of the *Go Fish!* radio program with Mike Buck and has provided weekly interviewees for the program, which airs Saturday and Sunday and is available streaming online. The interviews are also available on the Council website.

Hawaii Fishing News magazine: Articles were provided for the August, September, October and November issues.

Lawai'a magazine: An article on a ko'a (offshore fish house) project in Maunalua Bay was provided for issue 31.

Education & Outreach

High School Summer Course on Fisheries and Marine Science: The Hawai'i summer course, held in partnership with Moanala High School and partially funded by NOAA Fisheries, ran from June 13 to July 9 covering diverse topics such as Hawai'i's fisheries, ocean safety, marine resource monitoring, research and conservation, ocean ecosystems, enforcement, seafood safety, industry and marketing. 13 students took advantage of the program and earned science credit through the Hawai'i Department of Education.