#### FISHER APP

WHY USE THE APP?

#### VENDOR APP

8(16)

Consider this as your personal catch log. Know how you perform in your specific fishery. Compare your rank with others.

## OVERVIEW



Get rid of the paper log books and report your fish purchase electronically. Keep your records for future use.

Contribute to the science used to manage your fisheries. Let your voice be heard. Every pound caught matters.

### PERFORMANCE



Your business contributes to the local economy. Be counted as a responsible business that safeguards market stability.

Access a near-real-time summary of your fishing data. It gives fishermen hints on their sales prices if above or below market average.

> Submit your data confidentially through a secured web-based

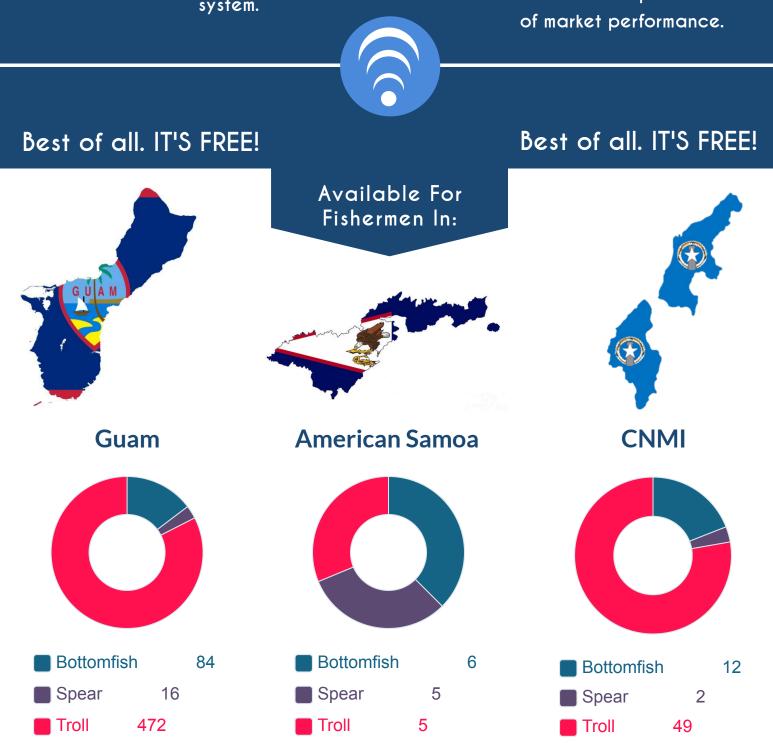
# FEATURES



Security

Access a near-real-time summary of your fish purchase data. Fish vendors will have decision tools for pricing their fish.

This provides an easier way to keep fish purchase records and the submitted data allows quick evaluation



#### Number of active boats for each fishery





Welcome to the new age of data collection. Share your data so you can fish forever!

Be Proactive. Report Your Catch.

