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REGIONAL
FISHERY
MANAGEMENT
COUNCIL

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181st CM

181st Meeting of the Western Pacific Regional Fishery Management Council

March 10-12, 2020

Laniakea YWCA, Fuller Hall, 1040 Richards St., Honolulu

Hawai'i Education & Outreach Report

This report summarizes education and outreach efforts conducted in Hawai'i by the Western Pacific Regional Fishery Management Council since its 180th meeting in October 2019.

Publications

Hawaiian Lunar Calendar: The Council, in partnership with seven organizations, produced the 2020 *Kaulana Mahina* (lunar calendar), and featured community groups, educators and fishermen who teach or use lunar calendars. The Council also produced a smaller pocket lunar calendar with water-resistant paper, meant to accompany fishermen when out near the water. Staff members mailed 1000 classroom and 400 fishermen calendars to legislators, public and private schools, libraries, fishing stores and boat clubs across the state. Educators also received additional Council materials for their classrooms and hallways such as brochures, fact sheets and posters.

Media

Go Fish! radio program: The Council has renewed its co-sponsorship of the *Go Fish!* radio program with Mike Buck and will now provide bi-monthly interviewees for the program, which airs Saturday and Sunday and is available streaming online. Recent interviews have featured the Hawai'i pelagic small-boat fishery scoping meetings, shark predation in the Mariana Archipelago and the Council's High School Marine Science Course on Fishery and Resource Management.

Hawaii Fishing News magazine: Articles were provided for the December 2019 and January, February and March 2020 issues. The topics included the 2018 status of fisheries in Hawai'i, the American Samoa bottomfish fishing demonstration and survey, the Hawaii pelagic small-boat fisheries scoping meetings, the High School Marine Science Course on Fishery and Resource Management and the restructuring of the Council's five Fishery Ecosystem Plans.

Education & Outreach

Fishers Forum: The Council organized a March 10th event on "Hawai'i's Pelagic Fisheries," to be held in Honolulu and has promoted it on radio, in print and through posters, flyers and announcements distributed by direct mail and electronic postings on Facebook, Twitter, Constant Contact and the Council's website.