



## **181st Meeting of the Western Pacific Regional Fishery Management Council**

March 10-12, 2020

Laniakea YWCA, Fuller Hall, 1040 Richards St., Honolulu

### **Regional Education & Outreach Report**

This report summarizes education and outreach efforts that are regional in scope conducted by the Western Pacific Regional Fishery Management Council since its 180th meeting in October 2019.

#### **Publications**

*Pacific Islands Fishery News*: The fall 2019 and winter 2020 issues of the Council's quarterly newsletter were distributed in January and March 2020, respectively. Distribution was primarily electronic through Constant Contact with 2,000 subscribers. Less than 100 hard copies were direct mailed. A few hundred hard copies are being distributed at events and through local agencies and fishermen throughout the region.

Regional Lunar Calendars: The Council produced the 2020 Amerika Samoa, Fanha'aniyan Pulan CHamoru (Guam) and Eskaleran Pulan Chamorro/Refaluwasch Pápáál Maram (Commonwealth of the Northern Mariana Islands, CNMI) calendars, with the lunar months, moon phases and traditional calendar months given in the native language of the local people. Each month prominently features Council-supported projects in the region. Staff members hand delivered or mailed between 600 to 900 calendars to legislators, public and private schools, libraries, fishing stores and boat clubs.

Fishery Ecosystem Plan Advisory Panel's (AP) brochure: Council staff collaborated with AP members to develop a new brochure for Guam, the Commonwealth of the Northern Mariana Islands and American Samoa for the 2019-2022 term. The colorful brochures, which will be given out at fishing tournaments and other outreach events, emphasize encouraging the public to get involved in each region's fishery management activities and provides examples of past successful AP initiatives or desired areas of future focused efforts. The back page shares the Fishermen Code of Conduct in both English and the regional native language.

#### **Education & Outreach**

The Council developed the regional educational and outreach capacity by purchasing items such as tablecloths, promotional items, free-standing displays, easels, cranes and hoists, to support fishing tournaments and other outreach events throughout the year.

#### **Media**

Council staff members were interviewed on KKMP in Saipan, and K57 and The Point in Guam to inform the public and promote their regional activities with regard to a two-day bottomfish and shark depredation workshop held in both Saipan and Guam.