



WESTERN
PACIFIC
REGIONAL
FISHERY
MANAGEMENT
COUNCIL

Request for Proposal History of Hawaii's Longline Fishery Western Pacific Fishery Management Council

The Western Pacific Regional Fishery Management Council (Council) is soliciting proposals to produce a short (15-17 minute) video on the history of the development of the Hawaii longline fishery. The video will highlight the history and development of the longline fishery in Hawaii. Historical photo and video footage must be sourced and used to explain the introduction of flag line fishing gear and wooden sampans, development of the Honolulu fish markets and auctions, evolution to current longline methods and management issues over the history of the fishery. The video shall also include interviews from current participants in the longline fishery, service industries, seafood distributors and retail markets.

CONTRACT PERIOD: The contract is expected to begin in February 2020 and shall be completed no later than May 31, 2020.

ELIGIBILITY: The potential Contractor must:

- Have a demonstrated ability and expertise to produce a broadcast quality video that meets standards for NOAA media production;
- Have a demonstrated familiarity, knowledge and experience working with the Hawaii longline and seafood marketing/distribution industries and fishery management agencies;
- Be available to start the project in February 2020 and complete the project by May 31, 2017.

REQUIREMENTS: The Contractor will be responsible for project administration, sourcing and securing use of historical material/photo/videos, scripting, conducting video interviews of fishing, seafood industry and retail market participants, sourcing of B-roll, video production and editing of final video products. The contractor will be required to submit scheduled progress reports, a final report, and any other deliverables to be identified in the contractual agreement. The contractor must also formally acknowledge the Council and the funding source in all publications related to the funded project.

HOW TO APPLY: Proposal submissions should include a proposal including the following items (maximum 3 pages): a. Name, affiliation, and contact information of the principal contractor(s); b. Conceptual narrative of the video to be produced; c. Budget; d. a curriculum vitae or resume for each project participant.

Proposals may be submitted by e-mail (attach materials in PDF files) to info@wpcouncil.org or regular mail to: Western Pacific Regional Fishery Management Council 1164 Bishop Street, Suite 1400 Honolulu, HI 96813.

SUBMISSION DEADLINE: Proposals will be welcome until a contractor is engaged.