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FISHERY  
MANAGEMENT  
COUNCIL

## Request for Proposals

Western Pacific Fishery Management Council

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The Western Pacific Regional Fishery Management Council (Council) is soliciting proposals to for contractual services listed below.

- 1) CONTRACT SERVICE:** Developing and Implementing a Survey to Map Seafood Distribution Channels, Estimate Volume and Selected Economic Impacts from the SARS-CoV-2 Pandemic in Hawaii's Fisheries.

**CONTRACT PERIOD:** The contract is expected to begin in May 2020 and shall be completed no later than July 30, 2020.

**BACKGROUND:** Hawaii's commercial fisheries are the largest fresh food producer in the state of Hawaii. These fisheries, and the distribution systems that support them marketplaces for them, have been greatly challenged by the current SARS-CoV-2 (aka novel coronavirus 2019) pandemic. As airlines have significantly impacted freight export, restaurants have closed and the flow of tourists to the islands stopped in early to mid-March 2020, most of the usual markets for fresh Hawaii fish have disappeared. Although marketplace innovation has resulted in direct sales to the public, and hence the fishery to stay afloat, profits margins throughout the sector have crashed. The Council desires an estimate of (a) total volume and sources (locally produced and imported) of seafood flowing through Hawaii's wholesale fish marketplace; (b) impacts to prior product and seafood distribution networks and flow; and (c) basic information regarding economic impacts to that market from the SARS-CoV-2 (aka novel coronavirus 2019) pandemic. For this project, the wholesale fish marketplace comprises wholesalers, distributors, processors, and fish auctions.

**ELIGIBILITY:** The potential Contractor must:

- Have a demonstrated ability and expertise to effectively develop and administer an economic survey to collect information on the items listed above, technically analyze information collected and produce a report of findings;
- Have a demonstrated familiarity, knowledge and experience working with the Hawaii seafood marketing/distribution industries throughout the state;
- Be available to start the project immediately in May 2020 and complete the project by July 30, 2020.

**REQUIREMENTS:** The contractor will work in coordination with the Council staff to facilitate introduction to the seafood industry for the collection of information. The contractor must be able to work independently on strict timelines, communicate effectively with industry representatives, and produce professional technical reports.

**HOW TO APPLY:** Proposal submissions should include a proposal including the following items (maximum 3 pages): a. Name, affiliation, and contact information of the principal contractor(s); b. Brief statement addressing the requirements as stated; c. Budget; and d. a curriculum vitae or resume for each project participant.

Proposals may be submitted by e-mail (attach materials in PDF files) to [info@wpcouncil.org](mailto:info@wpcouncil.org) or regular mail to: Western Pacific Regional Fishery Management Council 1164 Bishop Street, Suite 1400 Honolulu, HI 96813.

**SUBMISSION DEADLINE:** Proposals will be welcome until May 22, 2020 or until a contractor is engaged.