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COUNCIL

Request for Proposal:  
Council Website Navigation Reorganization  
Western Pacific Regional Fishery Management Council

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The Western Pacific Regional Fishery Management Council (Council) is soliciting proposals for contractual service listed below.

**CONTRACT SERVICE:** Council Website Navigation Reorganization

**SCOPE OF WORK:** The contractor will work closely with Council staff to reorganize web pages on the Council website to make content easier to find and improve navigation. The contractor, in WordPress, will create a new function to search the outreach and education resources section of the website, similar to one used by the National Marine Fisheries Service (<https://www.fisheries.noaa.gov/resources/educational-materials>). The contractor will index the Council website on Google and Bing to improve search engine optimization.

**CONTRACT PERIOD:** The contract is expected to start June 1, 2021 and shall be completed no later than August 30, 2021.

**ELIGIBILITY:** The potential contractor must:

- Have a demonstrated familiarity, knowledge and experience working with websites and accessibility issues;
- Have a demonstrated experience and knowledge working with WordPress and improving search engine optimization;
- Have a demonstrated familiarity with fishery management topics in the Western Pacific Region;
- Be able to work independently and communicate effectively with the Council; and
- Be available to start the project June 1, 2021 and complete the project by August 30, 2021.

**HOW TO APPLY:** Proposal submissions should include a proposal including the following items (maximum 3 pages): a. Name, affiliation, and contact information of the principal contractor(s); b. A brief statement addressing the requirements as stated; c. Budget; and d. a curriculum vitae or resume for each project participant.

Proposals may be submitted by e-mail (attach materials in PDF files) to [info@wpcouncil.org](mailto:info@wpcouncil.org) or regular mail to: Western Pacific Regional Fishery Management Council 1164 Bishop Street, Suite 1400 Honolulu, HI 96813.

**SUBMISSION DEADLINE:** Proposals will be welcome until May 14, 2021 or until a contractor is engaged.